

PRODUCER'S UPDATE



First Annual Comedy Awards "Poker Challenge" Confirmed for Regina, SK

The First Annual Canadian Comedy Awards Poker Challenge is to be held during the 2008 Comedy Network presents the Canadian Comedy Awards & Festival in Regina, Saskatchewan (October 1-5), hosted by Casino Regina. The event is open to the local community and the entry fee is \$200.00. Proceeds from the event will be shared by the final winner, and the "Rachel Davis Foundation", a charity created by actress Janet Wright (Corner Gas), and husband Bruce Davis to honour their daughter, www.racheldavis.ca.

Hosted by comic magician extraordinaire and poker star David Merry, along with three time Canadian Comedy Award winner Tim Steeves, players will share their tables with Canadian Comedy Award nominees (including Seán Cullen, Mike Wilmot, Steve Patterson). Comedy star Shaun Majumder will participate as host of segments to air on post-event television programming. There is a natural link between comedy and poker, and comedians and charity - and the community is invited to join in the fun.

Open Community Invitation to the First Annual Comedy Awards "Poker Challenge" featuring a Texas "Hold 'em" NL format with play down

in the Casino Regina Poker Room
Thursday, October 2nd, from 12 Noon to 4PM, and
Friday, October 3rd, from 1PM to 3:30PM
during the Canadian Comedy Awards & Festival
For tickets:

Casino Regina 1-800-555-3189,

press option #1, and option #1

The Canadian Comedy Awards & Festival runs October 1-5 in Regina, Saskatchewan. Enjoy non-stop laughter over five fabulously funny days with more than 100 performers at 17 shows and events. Tickets on sale now.

Full details: www.ccavoting.com/festival.php

MEDIA CONTACT:

Cass Bayley
888-527-3434 or cell 519-853-0760
cass@bayleygroup.com

Jane Antoniak
cell 519-615-0633
je.antonik@sympatico.ca